

The Change Academy

Internship & Fellowship Program

The Change Academy at Marketing for Change offers graduate students, college juniors and seniors and others a paid semester-long experience working and learning at one of the nation's leading behavior-change marketing agencies. In behavior-change marketing, the objective is not sales or profits; it's influencing behaviors in a way that leads to a healthier, safer, more sustainable world.

Each semester, the Change Academy accepts four to seven interns with demonstrated skills or education in design, writing, research, management, coding, analytics, user experience design or social psychology. Interns work together with experts in their field on real-life projects and also receive both skill-specific and broader training in management and behavioral science. Interns also participate in agency events, client meetings and (if you want) off-the-clock social gatherings. Interns earn \$17.50 an hour* and work 20 hours a week, at least some of which must be in the office. Schedules are somewhat flexible (within reason), but all interns must be in the office Tuesday afternoon and most will be expected to be in the office Thursday as well. The in-office experience is critical to help interns improve their skills, work with mentors and share a group experience with other interns in their cohort.

The program lasts between 12 and 16 weeks depending on the semester, and is located in a different office each semester. In the Spring of 2024, we are accepting applicants from two locations – Central Florida and the Baltimore-Washington metro area. Instruction takes place during the first 10 weeks of the internship, mixed with group projects and real work experience. The final weeks focus on work experience and give applicants an opportunity to build an impressive portfolio. A few select interns may also be asked to apply as fellows, who can work up to 40 hours a week, or to join the Marketing for Change team permanently as employees. The Change Academy is the main path to entry-level employment at Marketing for Change. Several former M4C interns are now in leadership roles at M4C, including an art director, creative director, strategist and two center managers.

Apply now at intern.M4C.co

Still have questions? Ask them at marketingforchange.com/careers

We have rolling admissions, so applications will be reviewed as they arrive.

*Except in Denver, where interns will earn the city's minimum wage, which varies by year.





SPRING in Orlando

January - May

(14 weeks)

Starts Jan. 20, 2025

Rolling Admissions

SUMMER in Denver

June - August

(12 weeks)

Starts June 4, 2024

Rolling Admissions

FALL in D.C.

September - December

(14 weeks)

Starts Sept. 10, 2024

Rolling Admissions

Timing & Location

	June 3 - Aug. 24, 2024 Denver Hub	Sept. 9 - Dec 13, 2024 Alexandria, VA Hub
Jan. 20 - May 5, 2025 Orlando Hub	June 2 - Aug. 23, 2025 Denver Hub	Sept. 8 - Dec. 13, 2025 Alexandria, VA Hub

Minimum Requirements

- Relative experience, or graduate school or college-level study in a related field. Preference is given to candidates who are at least rising juniors in college. Recent college graduates and other adults with the right skills but no degree may also apply. (Several have been successful in the past)
- An interest in using your powers for good and making the world a better place.
- Being a nice person. Seriously. We want the kind of person most other people love to work with.



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